

## **Jumbo-Tron Pricing Sheet**

## Event: 2017 Red White & Blue Ribfest

Location: Bedford Township, MI Bedford High School Grounds

Dates/Times: Friday July 21st Friday 5pm-10pm, Saturday July 22nd 11am-10pm & Sunday July 23rd 11am-7pm

## Jumbo-Tron is 9' x 11' next to stage

## <u>Pricing</u>

We have a few different options for the Jumbo-tron usage.

- All-inclusive unlimited runs for videos, slide shows, stills or typed text messages (pre-made) \$300 for the entire duration of Ribfest. Estimated run every 15 minutes or more.
- 60 second commercial (pre-made) \$50 per run (if bought al la carte at specific times)
- 30 second commercial (pre-made) \$35 per run (if bought al la carte at specific times)
- 15 second run time \$25 per run (pre-made) (at specific times)
- Last minute social media or on screen text messages can be added at the festival for \$50 per run. (15 seconds max)

\*Slide shows are same pricing for times, and Still shot messages (art provided)

There is 23 hours of festival run time.

\*Specific times can be bought at a premium of an extra \$10 on top of pricing (if available).

Additions: Special typed messages can be purchased at an additional \$20 to pricing.

- Happy Birthdays
- Graduation announcements
- Anniversaries
- Proposals
- Greetings or Pranking friends (nothing mean or dirty)
- Any event or meeting announcements/sales/close outs, ect
- \*Messages need promoter approval

Length of Commercial \_\_\_\_\_ Type\_\_\_\_\_

If you are purchasing individual runs please fill out the following:

| Time of Run |                | How many times                  |
|-------------|----------------|---------------------------------|
| Per hour    | per day        | during festival (specific time) |
|             | Total spend \$ | 0 (1 )                          |

Sign X\_\_\_\_\_ Date \_\_\_\_\_

Print: \_\_\_\_\_

Email:\_\_\_\_\_

Phone:\_\_\_\_\_

\*I need these items in Resolution of 1024x768

\*Jpeg files for stills

\*Mp4 for commercials

\*\*Call with questions 314-625-3998 Mike Calvin or email mikecalvin64@gmail.com