



BEDFORD HIGH SCHOOL HALL OF FAME

Nomination Form

BHS Alumni Association 1623 West Sterns Road Temperance, MI 48182

Candidate's Name: Michael Meinhart

Address: City: Los Angeles State: CA Zip: 90038

Phone: E-mail address:

Bedford graduate **Yes** If Yes, Class of **1998**
(If nominee is deceased, please include address of closest living relative)

Nomination Category: (please check)

- | | |
|---|--|
| <input checked="" type="checkbox"/> Student | <input type="checkbox"/> Non - Student |
| <input checked="" type="checkbox"/> Academics | <input type="checkbox"/> Administrator |
| <input checked="" type="checkbox"/> Athlete (sport): Baseball | <input type="checkbox"/> Bedford Supporter |
| <input checked="" type="checkbox"/> Music | <input type="checkbox"/> Coach (sport: _____) |
| <input checked="" type="checkbox"/> Post High School Accomplishments | <input type="checkbox"/> Teacher |
| <input type="checkbox"/> Theatre | <input type="checkbox"/> Team or Group (year: _____) |

IMPORTANT: Please provide a detailed explanation of your reason for nominating this person team or group.

If you need more space, use back or attach resume. Include all pertinent information.

See Attached Pages

Submitted by: Gene Stock

Address:

Phone: E-mail address:

Relationship to nominee: Date submitted: **April 27, 2016**

Deadline: On or before May 1st (November 30th if banquet is held in February).

Mail to:
Bedford Hall of Fame Committee
Bedford High School Alumni Association
1623 W. Sterns Road Temperance, MI 48182

(Nominations forms may also be e-mailed to: alumni@mybedford.us)

Name: Michael Meinhart If Graduate, List Year: 1998

1. List significant accomplishments, awards, citations, or honors earned while a student of Bedford High School or as an employee of Bedford Public Schools. (Please attach extra pages if necessary.)

- 11th in Senior Class of 1998 for 4.22 Honors GPA
- Mudge Spencer - Chet Karpanty Award Winner
- 1st Team Academic All State
- National Honor Society - 2 years
- Great Lakes League Most Valuable Player of the Year Senior Year (1998) for Baseball
- All County Player of the Year Senior Year (1998) for Baseball
- 2 time 1st team All League GLL for baseball 96, 98
- 2nd team All League GLL for baseball 97
- Team Captain Senior year in basketball earning Honorable Mention All League
- Broke several Bedford baseball records including season average (.505), RBIs, and Runs in a season
- Michigan State All Star Game MVP for West team, hitting a home run and a double at Tiger Stadium opposite Drew Henson (Michigan Football Quarterback, Yankees 1st round Draftee) who won East MVP

2. Describe your post-high school education, training or military service:

- Went to Central Michigan University on Baseball Scholarship before transferring to University of Toledo, where also earned baseball scholarship, and graduated with Bachelor's Degree of Science in Computer Science and Engineering
- Played as starting short stop freshman year on Central Michigan Varsity Baseball team
- One of Two Varsity Student Athlete officers representing Baseball at Central Michigan
- Started at SS while playing in Great Lakes wooden bat summer league with Michigan Monarchs who ended up taking first place in the league and making it to World Series in Wichita Kansas
- At University of Toledo became co-captain of the Varsity Baseball Team senior year

(Please go to page 2 to complete some additional questions.)

3. List noteworthy accomplishments or responsibilities since departing Bedford Public Schools.

Employment at The Walt Disney Company

- Shortly after moving to Los Angeles was hired by The Walt Disney Company to work on the Franchise team as a Web Developer. One of three developers responsible for all franchise characters, working on marquee Disney websites for properties such as Disney.com, mickeymouse.com, winnieethepooh.com, disneyprincesses.com and others.
- Played a lead role in the development of Disney Franchise games and interactive applications around relaunch of Disney Fairies which ended up leading to new product brands around Tinker Bell and new fairies featured in DVD series. disneyfairies.com
- Also worked on major re-brand of Disney.com which integrated a broad array of new user features and interactions which spanned across multiple Disney properties

Employment at Midnight Oil Creative

- After leaving Disney helped start new digital division of large print company, Midnight Oil: <http://midnighytoilcreative.com/> who provide large format and in theatre standee print services for major studios such as Disney, Warner Brothers, Fox, and Paramount along with major game companies such as Activision.
- At Midnight Oil worked on projects for Disney, Warner Brothers, Fox, Activation as well as other studios. Disney Planet Challenge project won honorable mention Webby award
- Other notable projects included digital interactive display for Warner Brother's "The Dark Knight Rises" which was distributed in theaters across the country.
- Served as primary developer on Hannah Montana Franchise website which won W3 award: http://www.w3award.com/winners/list/?l=M&pageNum_winners=21&totalRows_winners=1128&event=&category=

Employment at theAudience

- After Midnight Oil Creative, joined startup agency, theAudience, which is a Social Marketing agency founded by Ari Emanuel (The real life agent that the HBO show Entourage based their character on), Sean Parker (Facebook Original Investor, on whom the Social Network film was partially based), and Oliver Lockett (former Disney / Digisynd). The company is backed by Ari's talent agency WME (William Morris Endeavor) and took on much of their client base as customers for social marketing. Some top clients included, Hugh Jackman, Adriana Lima, Steve Martin, Steve Aoki and Michael Bublé, among many others.
- As software engineer worked on a small team of engineers building social media applications that provided publishing and analytics data and functions servicing their internal marketing and sales teams.
- While at theAudience, the company was featured in the NY Times several times. In this article you can actually see me at my desk in the crowd shot half-way down the page □
- <http://www.nytimes.com/2014/09/21/magazine/turning-microcelebrity-into-a-big-business.html>

Music Industry

Socionic (Band)

- As sole founding member, created brand, and composed first album for alternative metal and progressive rock band, Socionic: <http://socionicband.com/> | <http://facebook.com/socionic>
- Using digital, social and marketing skills from industry experience, built up online fan base to over 60 thousand fans
- Collaborated with Juno Award Winning Producer, Rhys Fulber (Delerium, Fear Factory, Sarah McLachlan, Sinéad O’connor, Machine Head, Mudvayne, Paradise Lost, Josh Groban, Mindless Self Indulgence, other) on creation of first album, “Identity” by Socionic. Wrote lyrics and arranged guitar, bass, programming and vocals parts for the album. Played guitar, bass and programming on album as well as vocals.
- Directed and animated Socionic music video, “Epiphany” which has gotten almost 150 thousand views on YouTube - <https://youtu.be/A1XngYPEH3Y>
- “Identity” by Socionic was highly rated by National Publication: Music Connection and selected as one of their Top 25 Independent albums of 2013
- Produced follow up album for Socionic, “Dividing Horizon”, which has gotten good response from fans and press
- As a band, Socionic has sold out The Viper Room in Los Angeles 3 times in last 6 months

Employment as Composer

- Composed music for Lumo Run commercial - <https://youtu.be/1eGWz3iZqoM>
- Working on more scores and songs for film currently in production

4. List any other information that you would like to share with the selection committee concerning your nomination.

- Well rounded in Art, Technology and Sports, which all started at BHS
- Self motivated and driven toward exploration in emerging technologies and digital art. In 6 months prior to leaving my first post college job and moving to LA, learned Flash animation technology and built personal portfolio that ultimately led to hire at Disney
- Continue to work with agencies and insiders within technology, social media and music to play a part in the evolution of digital media and music as an artist, developer, marketer and entrepreneur
- I am extremely honored to be nominated for the Bedford High School Hall of Fame, thank you for the consideration!